



Oct 2013-Feb 2014 Credentials Promotion Calendar

Month	Designation	Publication	Featured Designation holder(s)
October 2 nd	PFP [®]	MoneySense	Madeline Woodhead
October 9 th	PFP [®]	Globe and Mail	Eric Wong
October 25 th	Fellow of CSI [®]	Investment Executive	Tiffany Patterson
October 25 th	CIM [®]	Finance et investissement	Jim Wilson
October 4 th	MTI [®]	LinkedIn	N/A
November 8 th	CIM [®]	Investment Executive	Ian Peebles
November 13 th	PFP [®]	MoneySense	Madeline Woodhead
November 15 th	CIM [®]	Globe and Mail	Jim Wilson
November	CIM [®] , PFP [®]	Go Train	Ian, Madeline, Eric and Jim
November -December	CIM [®] , PFP [®]	BNN	N/A
November -December	CIM [®] , PFP [®] , FCSI [®] & MTI [®]	Elevators throughout Toronto and Vancouver	Eric, Ian, Shamim, Tiffany
December 4 th	Fellow of CSI [®]	Globe and Mail	Lampros Parousis
December 13 th	Fellow of CSI [®]	Investment Executive	Lampros Parousis
February 14 th	CSWP [®]	Investment Executive	Ram Banga
February 14 th	CSWP [®]	Finance et investissement	David Truong
October – February 2014	PFP [®] , CIM [®] , & FCSI [®]	Globeinvestor.com	Eric, Jim & Lampros
October – February 2014	PFP [®] , CIM [®] , CSWP [®] & FCSI [®]	Morningstar.com	Tiffany, Eric, Jim & Ram

Please note this calendar includes only purchased advertising. Public relations and social media campaigns are not included in this calendar.

For questions, contact Amy Umpleby at designations@csi.ca.