



August 2014 - February 2015 Credentials Promotion Calendar

Month	Designation	Publication	Ambassador
August 22 nd	CIM [®]	Investment Executive	Peter Wong
August 25 th	FCSI [®] , CIM [®]	Wealth Professional	Valerie Schroeder, Jack Mayer
August 25 th	PFP [®]	MoneySense	Jason Pereira
September 19	FCSI ^{MD}	Finance et investissement	Guy Choinière
Sept 1 – Feb 28, 2015	PFP [®] , CIM [®] , CIWM & FCSI [®]	Globeinvestor.com	Nishaa Agarwal, Jack Mayer, Cyrilla Saunders, Mike Skrypnek
Sept 1 – Feb 28, 2015	CIM [®] , CIWM & FCSI [®]	Morningstar.com	Peter Wong, Harp Dhillon, Valerie Schroeder
Sept 1 – November 30	CIWM, FCSI [®] , PFP [®] , CIM [®]	Investopedia.ca	Harp Dhillon, Valerie Schroeder, Jason Pereira, Peter Wong
October 9 th	PFP [®]	MoneySense	Nishaa Agarwal
October 24 th	FCSI [®]	Investment Executive	Mike Skrypnek
January 2015	CIWM	Investment Executive	Cyrilla Saunders
January 2015	FCSI ^{MD}	Finance et investissement	Guy Choinière
January 2015	PFP [®] , CIM [®]	BNN	
January 2015	PFP [®] , CIM [®]	Go Transit	Jason Pereira, Nishaa Agarwal, Jack Mayer, Peter Wong
Jan/Feb 2015	PFP [®]	MoneySense	Jason Pereira

Please note this calendar includes only purchased advertising. Public relations and social media campaigns are not included in this calendar.

For questions, contact Amy Umpleby at designations@csi.ca.