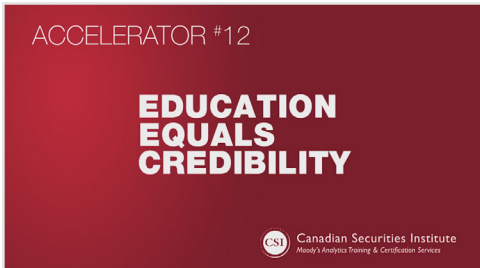




ACCELERATOR #12

EDUCATION EQUALS CREDIBILITY



SHANNON WOOD
SENIOR MANAGER STRATEGIC EXECUTION - ROYAL BANK OF CANADA

“Financial Services Industry has so many avenues that you can take - and to continuously improve your education and knowledge - will only provide more opportunity to you.”



ALINA NANJI
SENIOR FRAUD DETECTION ANALYST - TD CANADA TRUST

“When I obtained the IFC, that was kind of an “Ah Ha” moment because I didn’t realize at the time, you know, how quick I would be able to obtain a full time job and that really allowed me to explore other opportunities.”



SHANNON WOOD
SENIOR MANAGER STRATEGIC EXECUTION - ROYAL BANK OF CANADA

“As my role as a Financial Advisor, my education gave me knowledge and confidence in giving that financial advice. As a sales leader, it gave me the ability to coach my team. To... to have differentiated financial advice for their clients. And then, from a designation perspective, it gave me credibility. It gave me credibility with my clients. It gave me credibility with my peers. It gave me credibility with partners - especially being a young woman in the industry.”

