



Decoding Sustainable Investing: Strategies for the Canadian Market

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Panelists



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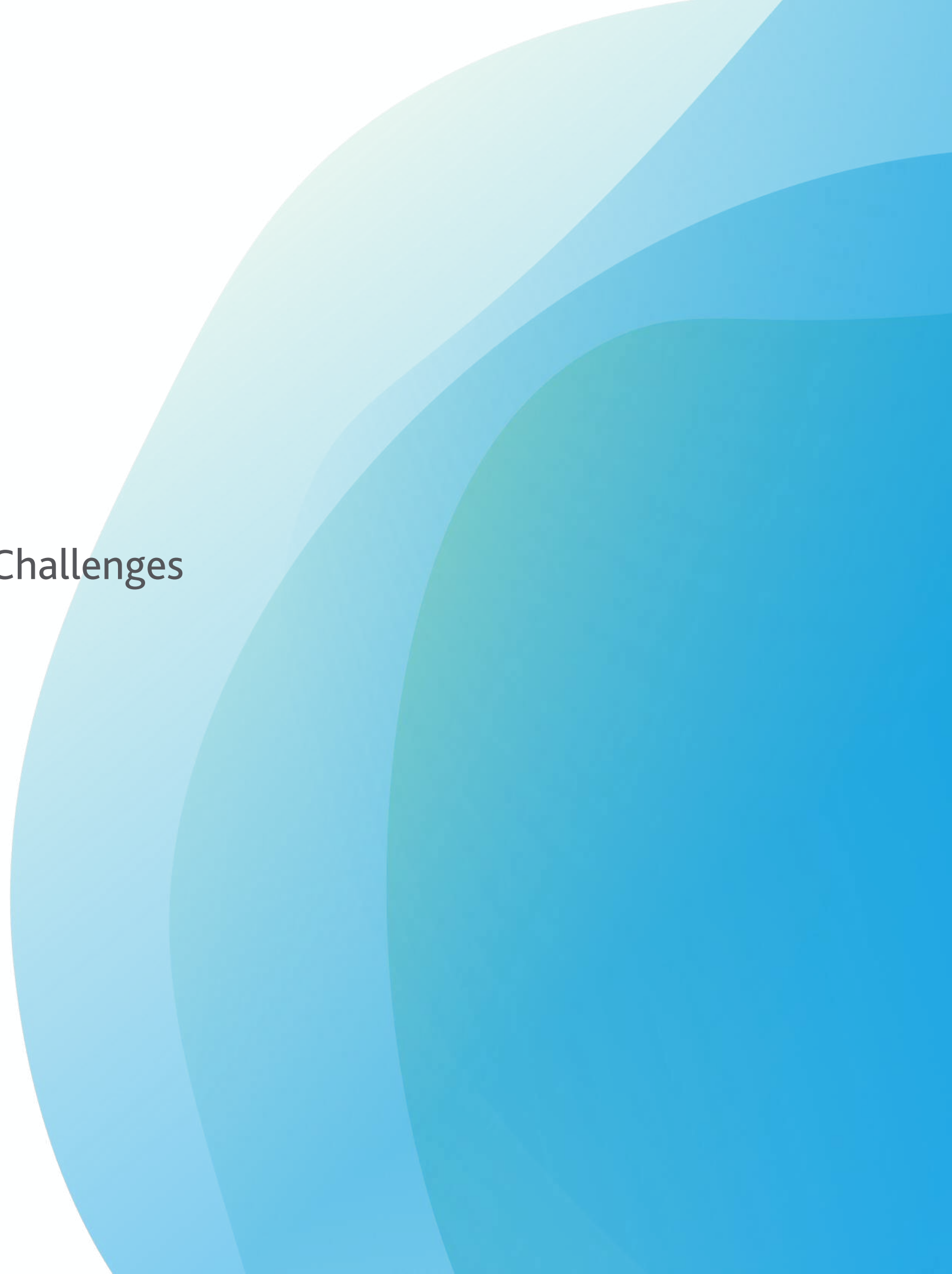
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Agenda

- 01 Understanding Sustainable v/s Responsible Investing
 - 02 Demystifying Current Landscape: Trends, Opportunities & Challenges
 - 03 Addressing Misconceptions and Objections
 - 04 Integrating ESG Factors into Asset Management
 - 05 Navigating Sustainable Investing as Advisors
 - 06 Q&A
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Sustainable v/s Responsible
Investing – What is the
difference?

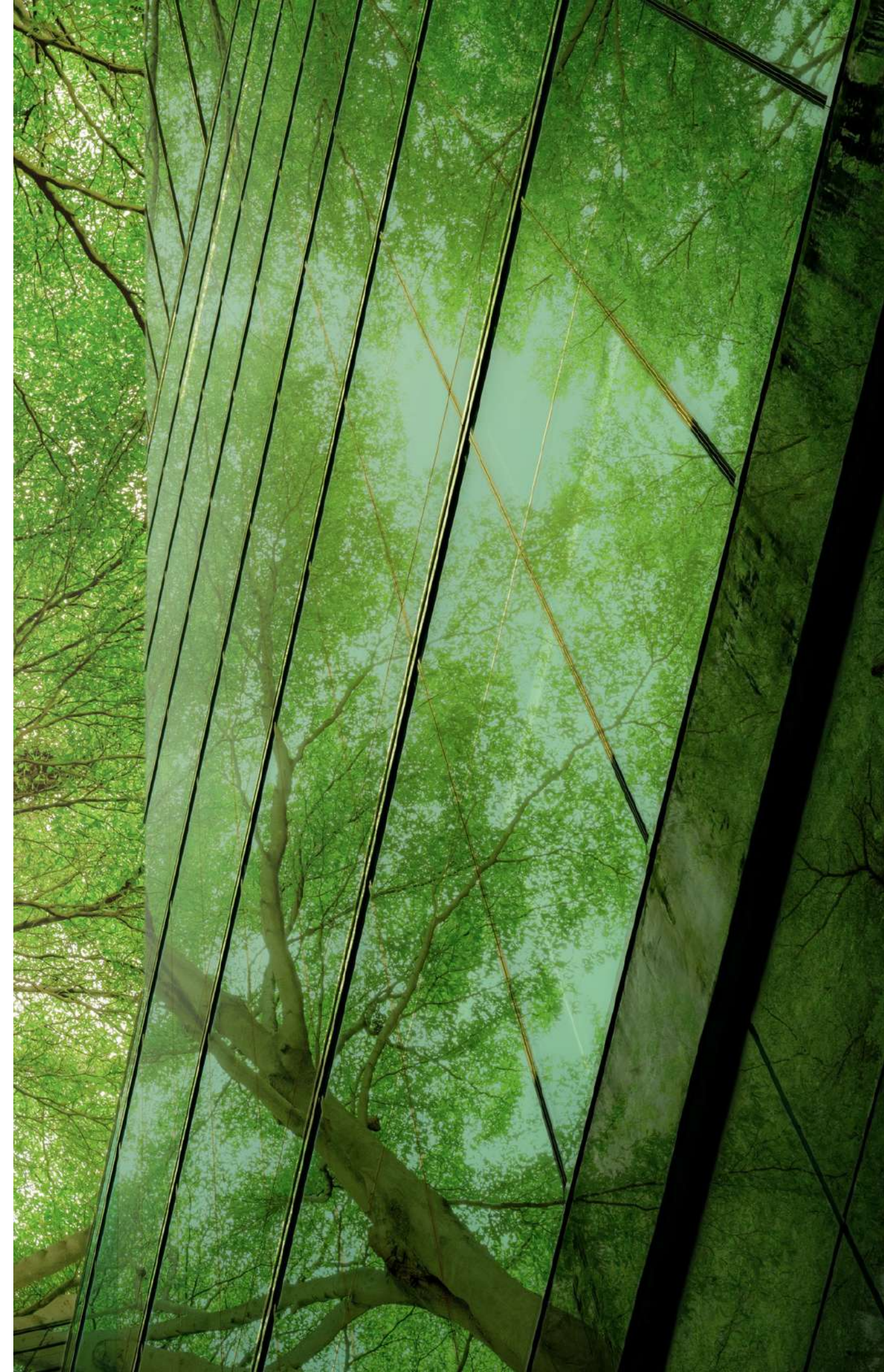


What is the current Sustainable Investing landscape in Canada?

What are some of the trends, opportunities and challenges shaping this landscape?

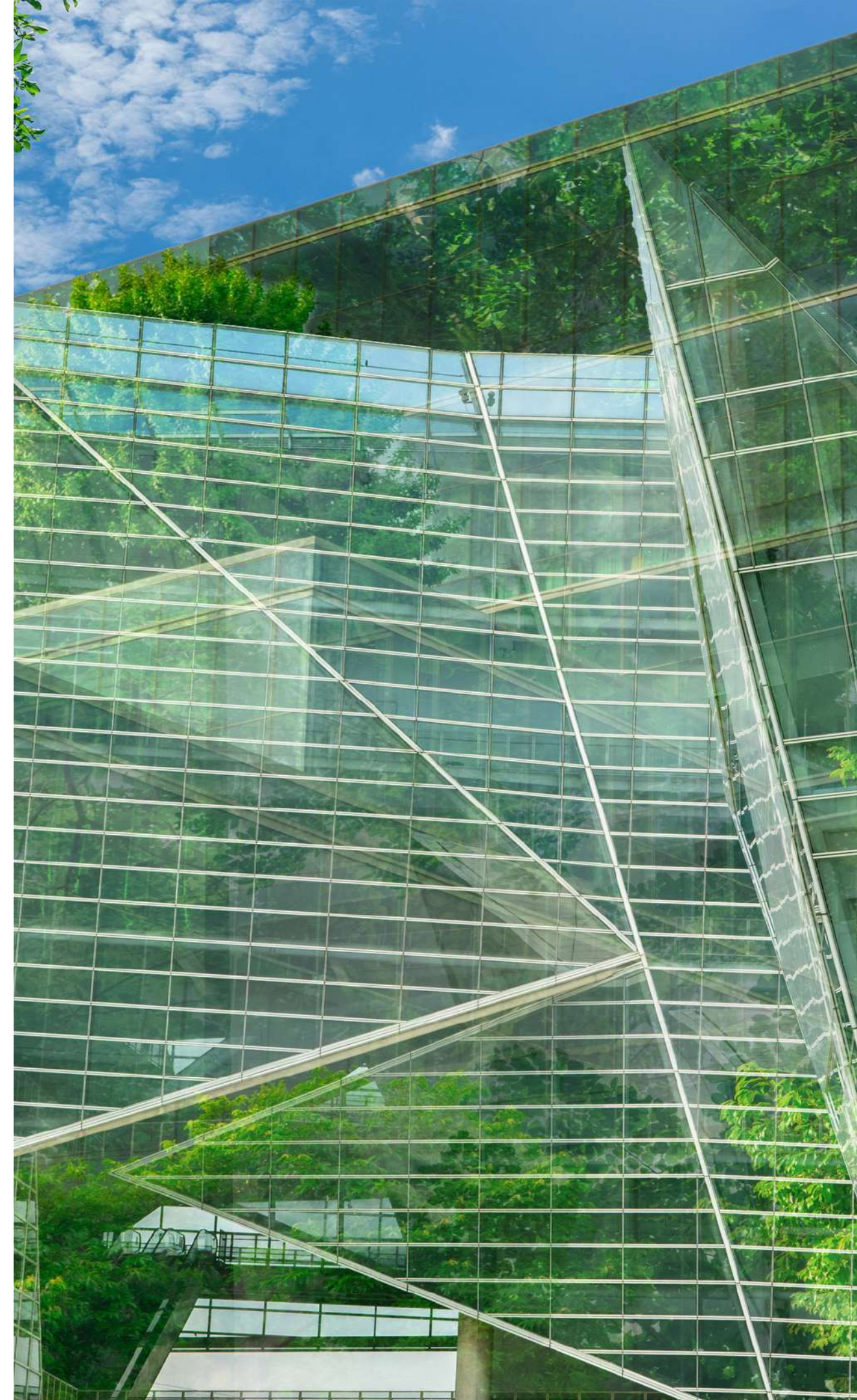


What are some typical misunderstandings in Sustainable Investing and how do they affect professionals in financial services?

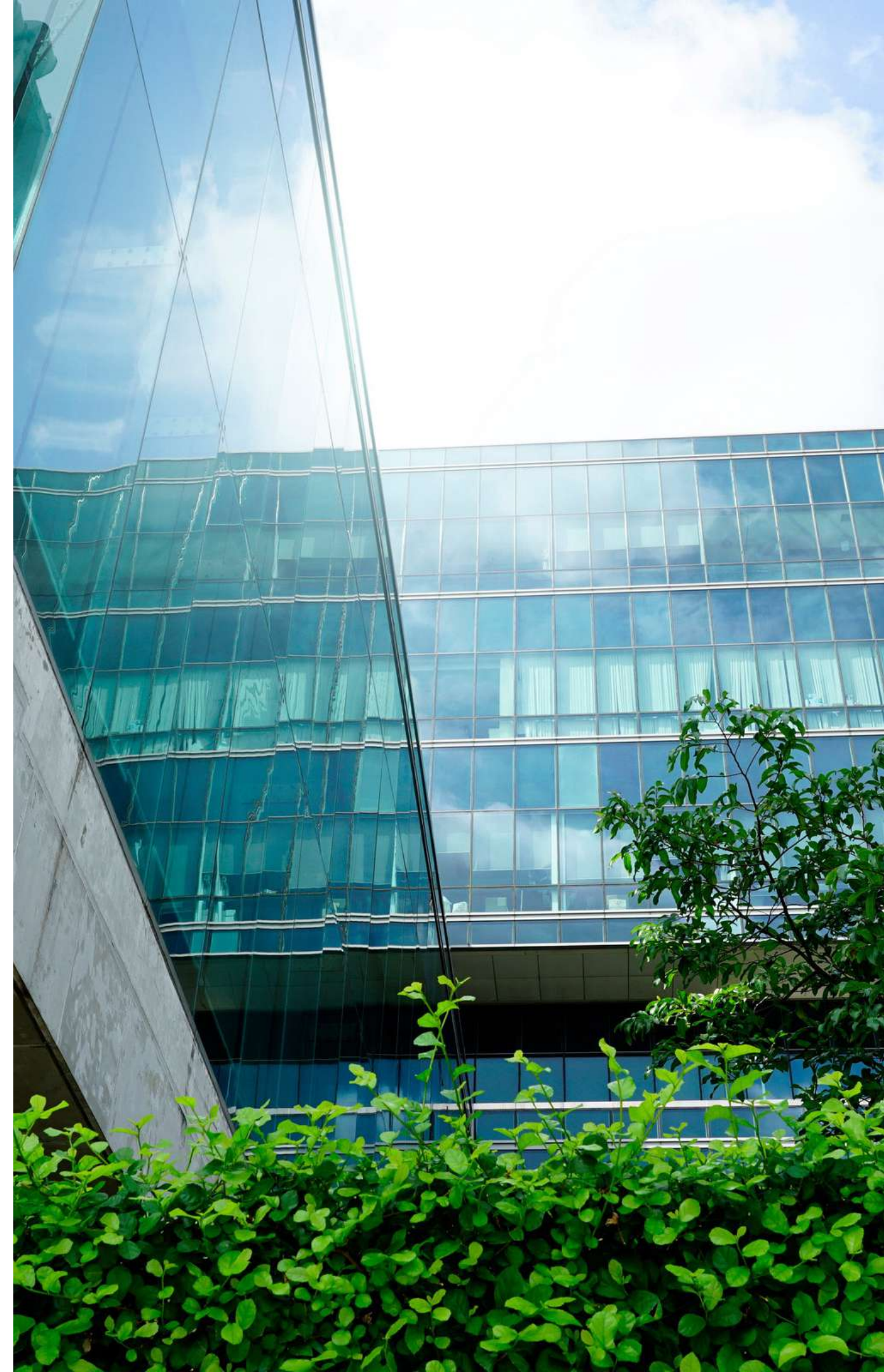


Why is it important to integrate ESG Factors into Asset Management?

What roles are institutional investors playing in driving sustainable outcomes?



What are some of the strategies advisors can use to engage with clients on Sustainability and ESG Factors?



Q & A



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